



**IAPS**  
INTERNATIONAL  
ASSOCIATION of  
**PASTEL**  
SOCIETIES

# the PASTEL Times

Volume 2

March 2020

Issue 10

## A Word from the President:

Paintings are in transit and soon will be hung on the walls of the Dunedin Fine Art Center in Florida for the 36th IAPS Juried Exhibition, which opens April 6 and runs through May 10.



Details are to the right of this column! Board secretary Shirley Anderson is the event chair. She and her committee have done a fabulous job. This exhibition will celebrate the very best of what pastel has to offer, and I hope as many pastelists as possible will be able to attend!

After four years of working diligently as the IAPS treasurer, Robert Nelson has decided that it is time to step down from the position. During his tenure, Robert implemented a professional system of financial reporting that has allowed the board to be better informed as IAPS continues to grow. This permits us to plan much farther into the future, not only for the convention, but for other educational projects that will further the mission of IAPS to serve our member societies and support the worldwide pastel community. Robert will continue to serve as a board member and advisor to the executive committee, and to work closely with incoming treasurer, Ginny Burdick. Be sure to read Ginny's profile on page 5. Thank you, Ginny, for stepping up to serve in this crucial position; and thank you, Robert, for all of your support. It has been my pleasure to have worked closely with Robert, who we all call Bob, in my capacity as president; and I will continue to seek his guidance going forward.

*Continued on page 3.*



## The 36th IAPS Juried Exhibition

April 6 – May 10, 2020

Dunedin Fine Arts Center • Dunedin, Florida



[www.dfac.org](http://www.dfac.org)

### Opening Reception

Saturday, April 18 • Noon – 2 pm

### Friday, April 17

Gallery Walkthrough by Richard McKinley (2 pm)

### Saturday, April 18

Pastel Demonstrations by

Jurors Charles Peer and Myles Johnston (10 am)

Mt. Vision Pastels Booth with Karl Kelly (10 am – 2 pm)

Awards Presentation (Noon)

Gallery Walkthrough by Judge Brooke Allison (1 pm)

## It's Official!

### We proudly unveil our IAPS 2021 logo!

Mark your calendar for our Fourteenth Biennial Convention in Albuquerque, NM, June 8 - 13, 2021!



# Get to Know Our Member Societies

## **Pastel Society Kicks off 2020 with Record High Membership**



The Pastel Society of Southern California held its kickoff 2020 meeting on January 11 at the Riviera United purpose room in Redondo Beach. From its “Quick Draw” to its “March of the Mentors,” this was no ordinary bimonthly meeting. Instead, it was a fun day of growth, expansion and education. The society is the only pastel group between San Diego and Central California. It is so popular that its membership has doubled in the past year to 240. Enthusiasts run the gamut from total novice to award-winning, gallery-represented professionals – some from as far away as England and Australia.

Now in its 11th year, the society was born of frustration by its founders, South Bay residents Lynn Attig, Margaret Lindsey, and Bonny Botello. A decade ago, they typically had to travel hundreds of miles to attend workshops in pastel, which was rapidly becoming the medium darling among artists worldwide. The impetus for starting a local society came in 2007 when they attended the IAPS convention in Albuquerque.

“We decided to start our own society in order to bring the best artists to us so we didn't have to travel so far,” Lynn said. “On the plane ride home, we wrote up our business plan.”

A decade later, the society, like the medium of pastel itself, is thriving and its new president, Otto Sturcke, is loaded with innovative ideas. It's not surprising since his main job is assistant art director at Walt Disney Imagineering, a creative think tank that envisions Disney theme parks around the world.

Otto, who has won his share of art competitions, is the first to extol the talents of society members, but at the same time says he believes anyone can learn to use pastel.

“We have a phenomenal group of excellent artists, but we do not have status level or signature artists,”

Otto said. “We welcome artists of all levels and we treat ourselves as equals.”

Like riding a bike or learning piano, mastering pastel is a very attainable goal, said member Mike Ishikawa.

“You are not born with this skill,” he said. “Anyone can learn to draw and paint with pastel. You just have to put in the time to practice, and you will get better and better.”

The January meeting's popular “Quick Draw” addressed one of the society's main pillars – to educate members. To this end, 12 of the most proficient members simultaneously conducted a one-hour demonstration to complete a painting while others watched.

“There are many ways to reach the destination of finishing a piece of art, and you will see many of these techniques used today,” said Quick Draw organizer Kath Anderson, whose family will soon open an art gallery called VEFA (which stands for Visual Experience Fine Art), 21825 Hawthorne Blvd., in Torrance.

Among the Quick Draw artists were familiar names in the South Bay art world, including Dave Wolfram,

*Continued on page 3.*



*Pictured from left: Bernard Fallon, Leri Peterson, Jan Schott, Otto Strucke, and Lynn Attig.*

*A Word from the President ~  
Continued from page 1.*

Currently, team IAPS is working on the final details for the 2021 convention to be held in Albuquerque, NM. There will be an expanded focus on educational offerings for our member societies, as well as all of the other fun, informative, inspiring festivities we have come to love. The “Pastel Family Reunion,” as we like to think of the convention, has seen an expansion of participation by our international brethren and 2021 promises to see even more. Make sure to read the profile of the Pastel Artists of South Australia (PASA) on page 5; and catch up with what is happening within the United States on page 2, with a profile of the Pastel Society of Southern California (PSSC). It is so exciting to see how vital the pastel medium is becoming through the efforts of all of you!

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Art is the universal gift  
that has no boundaries  
and is capable of uplifting us all –  
go paint!

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In conclusion, I wish everyone the very best as the world faces the coronavirus pandemic. War, famine, and disease grant no exclusions to artists. Take necessary precautions and focus on your creativity. Art is the universal gift that has no boundaries and is capable of uplifting us all – go paint!



*Pastel Society of Southern California ~  
Continued from page 2.*

Bernard Fallon, Vickie Sekits, Fran Nichols, Linda Melber, Virginia Kahmi, and Lynn Attig.

Some, such as Otto, who worked from a photo he took of Disneyland's Jungle Cruise, gave a running commentary, thinking out loud as he made his pastel marks. "I am squinting down now," he explained, about 40 minutes into the challenge. "That kills chroma and detail and allows me to get big shapes and value. Detail is for later. I am looking for rhythm with thick, medium and fine strokes. I save my lights for last. I hate white like the plague so I use it sparingly."

During a pause to assess his work, he confided to the large group surrounding him. "There's too much green so I am introducing a little red," he said, "which will vibrate and lead your eye to the focal points. This tells the viewer, 'don't look here, look there.' They are little tricks – sleights of hand."

Among other mentors was Russian-born Dasha Jaminsen, who drove to the meeting from her home in Las Vegas, where she started the Red

Rock Pastel Society of Nevada a couple of years ago, with much encouragement from Southern California members.

In addition to educational bimonthly meetings, the society offers a lineup of exhibitions, workshops, plein air paint out days at popular locations – such as the Madrona Marsh – and a members' exhibition. More advanced members compete in other pastel societies' exhibitions and last year, member Leri Peterson won the People's Choice Award for her still life, "Pretty Pumpkins," at the annual Rejoice in Art exhibition at Riviera Methodist Church. Leri is a popular art teacher at Torrance Cultural Arts Center.

In 2020, workshops will feature internationally famous pastel artists Stephanie Birdsall in April, Lorenzo Chavez in June, and Marla Baggetta in September. Annual membership in the PSSC is \$30. For more information, visit [www.pastelsocal.com](http://www.pastelsocal.com).

*Meredith Grenier, a former Daily Breeze features writer, can be reached at [meredith.grenier@yahoo.com](mailto:meredith.grenier@yahoo.com). This article was republished with permission.*

### *It's never too late.*



Many of IAPS' award winners are veteran pastel artists who are household names in our pastel world. That's not the case with our featured artist, Tom Heflin, winner of the Gold Award in honor of our founder, Urania Christy Tarbet, and sponsored by our president,

Richard McKinley. Heflin's winning piece, "Winter Fields," is in the current IAPS online show.

While Heflin, 85, has been a full-time, award-winning artist for many years, he only began using pastels four years ago. A member of the Chicago Pastel Painters, Heflin is an "accidental" pastel artist. When he wasn't happy with one of his watercolors, he grabbed a few sticks from his studio and started drawing over the watercolor. He liked the effect so much that he tried another, and then another, and quickly decided he really liked the medium. Heflin explained, "There is really no comparison to pastel when it comes to using pure pigment." Since then, he has gone on to create numerous pastel paintings, including "Turning," featured at *PastelWorld 2019* during our recent convention in Albuquerque.

Heflin was a young student at the Chicago Art Institute when he was faced with the responsibilities of starting a new family. He decided to drop out of school and began working for a sign company. On weekends and evenings, he continued to paint and draw. Sixteen years later, as a husband and father of five, he took the giant leap and became a full-time

artist. That was in the spring of 1970. He tracked down the owner of a nearby abandoned barn and asked if he could rent it as an art studio. The owner wouldn't take any rent, as it lacked heat and water. That didn't stop Heflin. He immersed himself in his work, spending 16 hours a day creating. Months later, he held a show at the barn and sold every piece. He knew he had made the right decision and never looked back.

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Except for a few months as a Chicago Art Institute student, he is truly a self-taught artist. His greatest teacher has been his love for visiting art shows and museums. That, and his curious nature: he's not afraid to try new things and explore new mediums. His body of work is quite diverse, from abstracts to landscapes, figures, and still-life paintings. Pastel artists Sally Stand and Daniel Greene are among those who have inspired him. He is a Signature member of the American Watercolor Society, National Watercolor Society, and the International Society of Acrylic Painters.

To see more of Heflin's work, visit his website at [www.TomHeflin.com](http://www.TomHeflin.com).



Gold Award in honor of Urania Christy Tarbet,  
sponsored by Richard McKinley  
Tom Heflin • Winter Fields • Chicago Pastel Painters  
21 x 29 • \$2000

# Get to Know Our Executive Committee

## Meet Ginny Burdick, IAPS' New Treasurer



**G**inny is well qualified to be at the helm of IAPS' finances. She hailed from corporate America, where she was a human resources executive for 30 years. In her last position she was senior vice president of HR in a major healthcare corporation, responsible for the benefit and compensations plans of more than 7,000 employees and an average \$80 million budget. In this capacity, she said, "I had to use the left side of the brain, so when not at the office I focused on my art and the right side of the brain."

Born in North Carolina, Ginny says she was a "military brat" who lived all over the country, attending 18 schools before she started college. She attended Punahou School in Hawaii, then went to Utah State University. She holds both a Bachelor of Arts and a Bachelor of Science degree in art and English.

Currently, Ginny lives and works in the foothills of the beautiful Sierra Mountains in Coarsegold, California. An award-winning artist, she is known for her strong use of color and imagery in pastel, oils, and watercolor. In 2012, Ginny opened a fine art gallery in Fresno, A Sense of Place, where she represents artists from throughout Central

California. She teaches both pastel and watercolor workshops and classes.

Ginny first became involved with IAPS in 2009 when she attended the convention. "I remember walking around and seeing nationally known artists that I had only read about, and admired their work," she said. "I was blown away! I attended every workshop and demo I could and even did the early workshops well before the convention started. I have been coming ever since."

At past IAPS conventions, Ginny served as a volunteer, and also did a pastel demo for one of the trade show vendors in "the Candy Store." At the 2019 convention she was asked to join the board. To date, she has served on several IAPS committees, including communications, exhibitions, and now finance.

"I am excited to be a member of the executive committee of IAPS and believe so strongly in what the organization stands for," said Ginny. "Under Richard's leadership, we will see IAPS continue to grow and to support the pastel community."

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**"IAPS is the voice for pastelists internationally, and we are here to support the member organizations. I am humbled to be asked to serve with the other members of the board... they are a very impressive group."**

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She continued, "IAPS is the voice for pastelists internationally, and we are here to support the member organizations. I am humbled to be asked to serve with the other members of the board... they are a very impressive group."

### Sponsor an Award!

**Would you like to see your name or your company's name up in lights?**

Well, maybe not in lights, but in print media, electronic media, online at our website, and at our prestigious exhibitions' awards ceremonies.

Sponsorships start at \$200.

Individual or small-group donations are welcome!

Please contact Red Weber for details at:  
[contact@iapspastel.org](mailto:contact@iapspastel.org).

# Get to Know Our International Societies



## Pastel Artists of South Australia

### ***Pastel Artists of South Australia (PASA)***

In February 2001, a small group of like-minded pastel artists got together in the home of Bill Truslove to discuss the feasibility of starting a South Australian art organisation, specifically to look at ways to bring pastel artists together and to promote pastels as a painting medium.

From this small beginning, PASA has flourished to more than 140 members who meet monthly for a comprehensive program of demonstrations and activities in three separate venues – Adelaide, Gawler, and Victor Harbor. Every other month, demonstrators chosen for their skill and experience share information and answer questions. Activities at other meetings challenge artists to work outside their comfort zones and try new techniques and art materials. The opportunity for members to chat during the tea breaks engenders a feeling of camaraderie. Members are encouraged to bring paintings to share and to participate in the Members' Choice competition, as well as to engage in an encouraging, objective critique.

PASA organises three or four annual exhibitions of members' work in a variety of venues, including professional galleries and wineries. Usually one of them is juried with category awards. Twice, PASA has organised a successful Pop-up Exhibition in a vacant shop in the beachside suburb of Glenelg during the Tour Down Under cycle race.

Many high-profile Australian and international artists have tutored at PASA workshops. Workshop Coordinator Lesley Jorgensen organises four workshops annually with themes such as

portraiture, still life, landscape, seascapes, animals, contemporary, or abstracts. Three-day "live-in" camps are scheduled every couple of years to give members a chance to paint en plein air with expert tutelage in beautiful locations. PASA is blessed to have had Diane Rappisi, Terry Ludwig, Stan Sperlak, Karol Oakley, Maxwell Wilks, Tricia Taylor, Louise Corke, Tony Allain, and more. Rita Kirkman and Lyn Diffenbach are scheduled for workshops in 2020.

Other events include group visits to special gallery exhibitions and art preservation laboratories, as well as paint outs. PASA has an excellent relationship with art supply companies and framers who assist with donations of art materials and services.

In 2021, PASA will celebrate 20 years since its founding, with advance plans to include a large exhibition of past and current members' artwork, several smaller exhibitions, a celebratory dinner, a special scholarship, member calendar, written history of PASA, and workshops with award-winning artists.

For more information, visit [www.pastelartistsofsouthaustralia.org](http://www.pastelartistsofsouthaustralia.org) or Pastel Artists of South Australia on Facebook.

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# The Urania Christy Tarbet Legacy Scholarship

The Urania Christy Tarbet Legacy Scholarship (aka the UCT Scholarship) provides the opportunity for a small number of individual pastel artists to study with an IAPS-recognized instructor in a hands-on workshop environment

at the biennial IAPS Convention. Initiated by and named after IAPS founder Urania Christy Tarbet, the scholarship program honors her wish to encourage, support and advance the artistic endeavors of pastel artists who are affiliated with IAPS member societies.

## CALL FOR ENTRIES

Scholarship information and application are available online at [www.iapspastel.org](http://www.iapspastel.org). The application deadline is April 30, 2020

## ABOUT URANIA CHRISTY TARBET

Urania founded IAPS in 1994, with the help of her husband, Bob, and served as its president until 2009. Her legacy is stamped in art history through her efforts to unite pastel artists worldwide and encourage the renaissance of the luminous medium of pastel in the modern world. Through her art and this scholarship, her legacy will live on.



## Q&A – What Did You Like About the IAPS Convention?



After watching my colleagues and friends go for more than a decade and come back with amazing knowledge and art stories, I finally registered and attended. The conference more than met my expectations. The sessions

were varied and well conceived. The camaraderie, willingness to share, and open-hearted pastel artists are abundant. I visited the exhibition multiple times to absorb the vast amount of paintings. Oh, and the candy store – I had to buy an extra suitcase!

– **Kelly M**

Great banquet and awards ceremony!

– **Jane D**

I loved it all-the “Candy Store,” meeting people from all over the world, catching up with old friends and making new ones, being inspired by amazing pastel artists, and enjoying the wonderful quirky vibes of Albuquerque!

– **Tammi RP**

Feeling a part of the pastel family – often finding myself sitting with pastel “royalty,” and discovering how kind, encouraging and generous they are.

– **Esther L. J**

Responses were pulled from our IAPS Facebook page. If you haven’t already done so, please “like” and follow us at [www.facebook.com/groups/IAPSPastel](https://www.facebook.com/groups/IAPSPastel).

## VOLUNTEERS NEEDED

There are many areas where we can use your time and expertise. Are you fluent in a foreign language? Can you post IAPS news to Instagram? Other skills? If you would like to be part of this group of talented volunteers, please contact Red Weber at [contact@iapspastel.org](mailto:contact@iapspastel.org).

## WE’RE TRULY INTERNATIONAL!

At current count, we have 31 international pastel societies! We continue to diligently work behind the scenes to build bridges to the international art community through our shared love of pastel.

# Classified Ads Now Available

## Now you can buy a classified ad for your society in the IAPS eNewsletter!

Ads, similar to those placed in the convention catalog, will only be accepted for society events. You must be a society that is up to date with dues and in good standing with IAPS. The cost is \$25 per listing, with checks, payable to IAPS, sent to:

IAPS  
182 Summer St., Ste 6, #117  
Kingston, MA 02364

### Ad format is as follows:

Name of Society  
Date of Event  
Name of Event  
Website of Society  
Website for Entry Prospectus  
Four to five lines of information (Web Show, Gallery Show, Prize money, Jurors and Judge, etc.)

The Pastel Times eNews is published every two months. Copy is the sole responsibility of each society and must be submitted in Microsoft Word. Please make sure your copy is proofed before you submit it. There will be no refunds if you make an error since we will not retype your ad, we will copy/paste it in position. You may forward copy to [contact@IAPSpastel.org](mailto:contact@IAPSpastel.org) and indicate that it is a classified ad in the subject line of the email.

**All ads for the next eNews will be due by May 1, 2020.**



## CLASSIFIED ADVERTISEMENTS

### Red Rock Pastel Society of Nevada

RRPSNV 2020 Juried Member Webshow

**Entries Deadline:** March 25, 2020

**Show Posted:** April 15, 2020

[www.showsubmit.com](http://www.showsubmit.com)

[www.redrockpsnv.org](http://www.redrockpsnv.org)

**Jurors:** Jimmy Wright, PSA-Master Pastelist

Bethany Fields, PSA, IAPS-MC

Olga Abramova, President of NPS, Russia

**Judge:** Richard Glenn McKinley,

PSA-MP, HFH, President IAPS

\$1,000 Best in Show. Other prizes in cash and merchandise to be awarded.

**Contact:** [office@showssubmit.com](mailto:office@showssubmit.com)

### Red Rock Pastel Society of Nevada

Studio/PleinAir Workshop

“Emotional Light and Color in Florals and More”

April 27-29, 2020

Red Rocks of Sedona, AZ

with Olga Abramova

[www.redrockpsnv.org](http://www.redrockpsnv.org)

### Great Lakes Pastel Society

GLPS National Exhibition

August 29 – October 17, 2020

Gallery Exhibit at Lowell Arts in Lowell, MI

[www.lowellartsmi.org](http://www.lowellartsmi.org)

[www.greatlakespastelsociety.com](http://www.greatlakespastelsociety.com)

[www.showsubmit.com](http://www.showsubmit.com)

**Juror:** Liz Haywood-Sullivan

**Judge:** Nancie King Mertz.

**Open for Entries:** April 1

**Closing Deadline:** July 5.

Open to GLPS members and non-members.

Cash and product awards totaling over \$4,000.

**Contact:** [maryann.pals@gmail.com](mailto:maryann.pals@gmail.com)

### Red Rock Pastel Society of Nevada

Studio Intensive Workshop

“Emotional Light and Color in Florals and More”

May 1-3, 2020

Private Retreat Setting in Beautiful Sedona, AZ

with Olga Abramova

[www.redrockpsnv.org](http://www.redrockpsnv.org)



# Legacy Gift Giving Paints a Picture for Our Future

We are beginning to paint a picture to ensure the future of IAPS by offering legacy gift giving opportunities. A legacy is not only a donation. It is an investment. You don't have to be rich, and it may provide you with significant tax advantages. IAPS has a compelling, passionate, relevant, ambitious,

realistic future vision and we would appreciate your support. If you wish for your legacy to make an impact on the art world by making a charitable bequest to an organization that supports your passion for pastel, please contact Red Weber at [contact@iapspastel.org](mailto:contact@iapspastel.org) for more information.

## A Note from the Executive Director

I am so excited to welcome the new year (decade!) with IAPS. We have begun to work in earnest on the 2021 Convention, which promises to be even better and more educational than any before. I am also thrilled to be working closely with the IAPS committees as we continue to advance their objectives.

I look forward to helping you and your society with any questions or concerns you might have. As

your executive director, I am always available and at your service – please don't hesitate to contact me.

Sue "Red" Weber



## It's Time to Pay Your IAPS Member Society Dues

You can pay dues and update your contact info on your society page by visiting [www.iapspastel.org/forsoc\\_dues.php](http://www.iapspastel.org/forsoc_dues.php).

For help with your login or password, email Red Weber at [contact@iapspastel.org](mailto:contact@iapspastel.org).

## IAPS March 2020 eNewsletter

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*Is your society celebrating something terrific or doing something special?*

Let us know so we can share that good news with everyone else.

Email Lisa Rico at [LisaGRico@comcast.net](mailto:LisaGRico@comcast.net)